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THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of: Setsuo Arita, et al.

Application No.: 09/940,789

Filed: August 29, 2001

For: INFORMATION SERVICE SYSTEM, INFORMATION SUPPLY TERMINAL USED IN THIS SYSTEM, INFORMATION SERVICE METHOD, AND PROGRAM FOR INFORMATION SUPPLY TERMINAL Group Art Unit: 2162

Examiner: Not Yet Assigned

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DEC 1 3 2001

Technology Center 2600

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Commissioner for Patents Washington, DC 20231

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<u>PRELIMINARY AMENDMENT</u>

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Dear Sir:

Prior to examination on the merits, please amend the above-identified U.S. patent application as follows:

In the Claims

Please cancel claims 1-19 without prejudice or disclaimer of the subject matter thereof.

Please add new claims 20-42, as follows:

20. An information service system comprising:

FIT.D a file which stores individual audience result information generated as a result of a media program/programs watched by each of individual persons or which stores